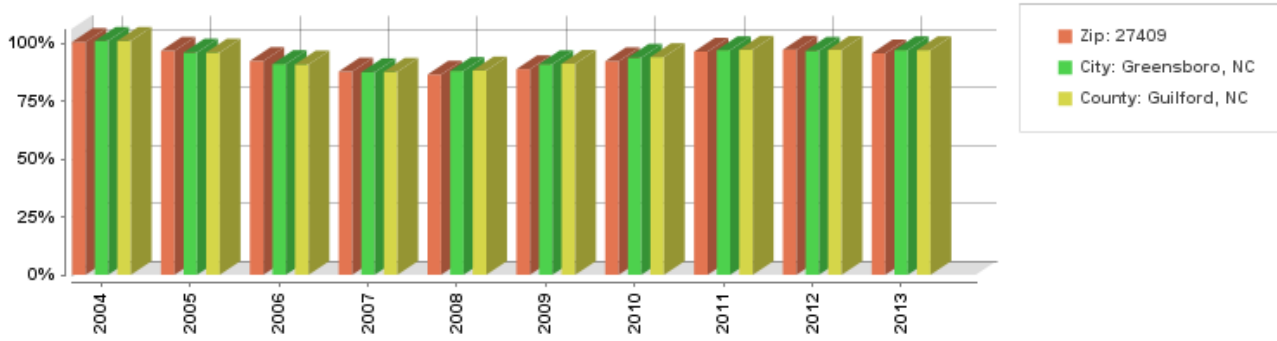


Pricing Trends

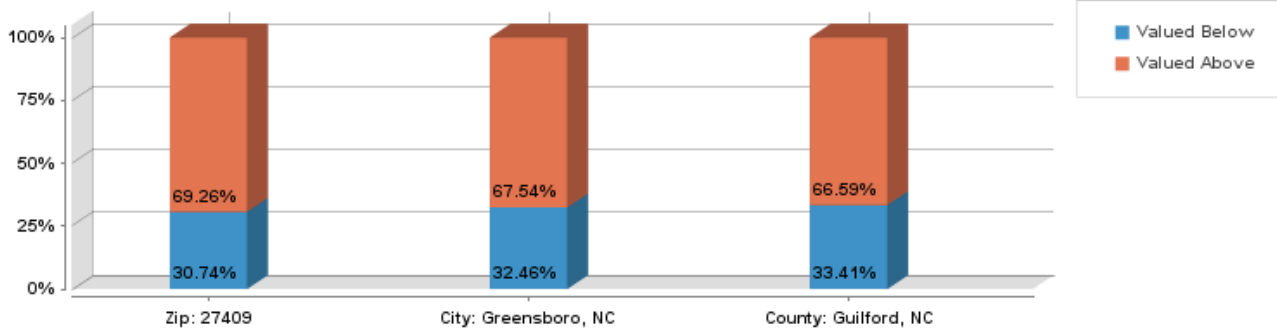
Median Sale Price to Current Value - Tax



The percentage of properties that have increased or decreased in value based on the year in which they were acquired. The chart compares the sale price of each home to its current market value based on RealAVM, and then calculates the median percentage of appreciation or depreciation.

If the percentage for a year is below 100%, those who purchased homes during that year are likely to have negative equity and may be subject to short sale conditions. If the percentage is above 100%, those who purchased a home that year are likely to have positive equity and the capacity to transact their home in an uncomplicated manner.

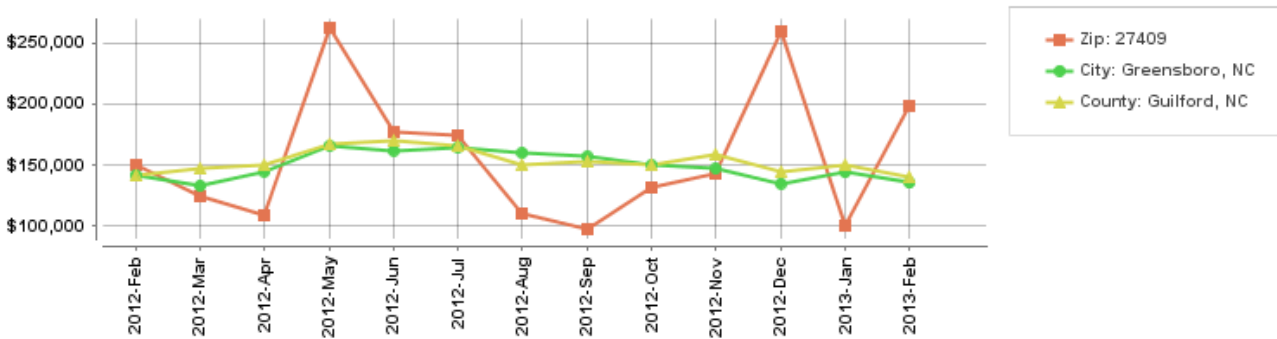
Percentage of Properties Purchased Above/Below Current Value - Tax



The percentage of all properties for which the purchase price is above and below the current value. The current value of the property is calculated using RealAVM. This statistic represents all properties in the geographic area, regardless of when the home sold.

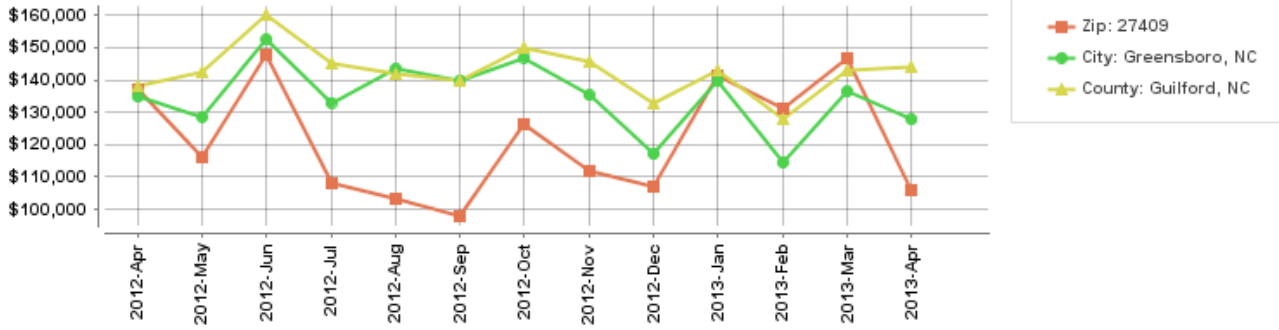
An area in which most homes were purchased above their current value indicates one in which properties are likely to be distressed and subject to short sales and foreclosures. An area in which most properties were purchased below their current value indicates an area in which home owners generally enjoy positive equity.

Median Sale Price - Tax



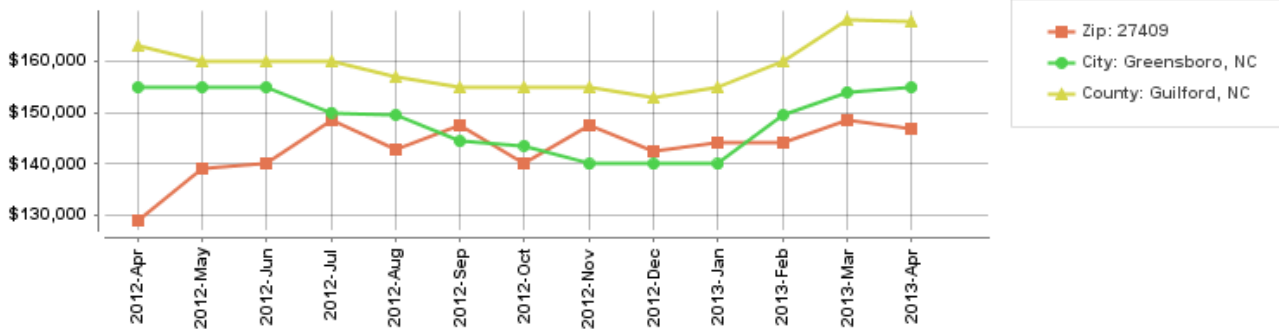
The median sale price for properties sold via Tax. If the median sale price increases over time, it generally indicates an appreciating market in which demand exceeds supply. Conversely, if the median sales price is decreasing, it indicates a declining market with diminished demand.

Median Sale Price - MLS



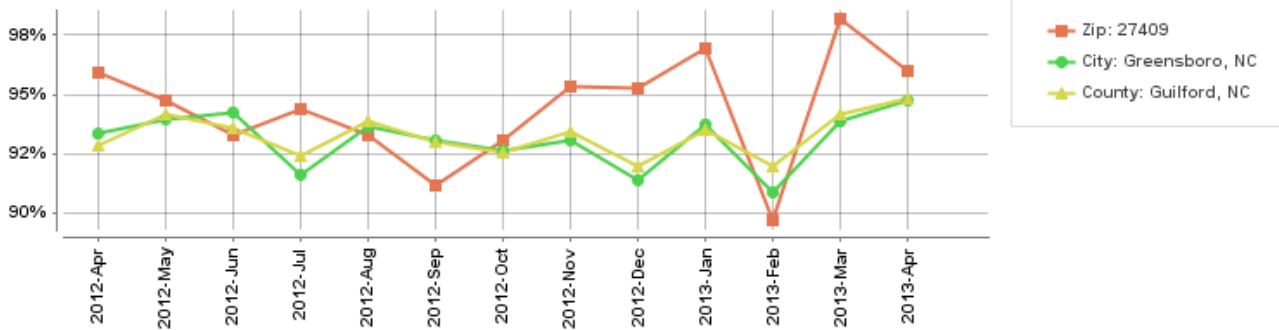
The median sale price for properties sold via the MLS. If the median sale price increases over time, it generally indicates an appreciating market in which demand exceeds supply. Conversely, if the median sales price is decreasing, it indicates a declining market with diminished demand.

Median List Price - MLS



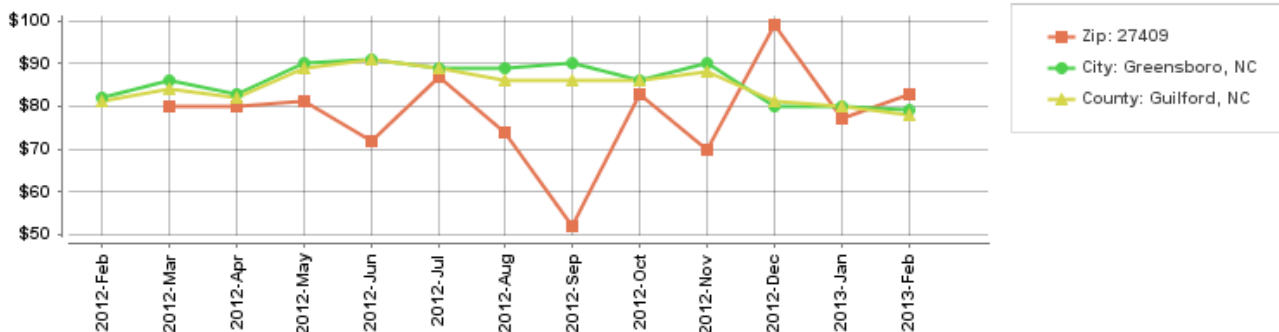
The median list price for properties actively marketed via the MLS. If the median list price increases over time, it generally indicates an appreciating market in which demand exceeds supply. Conversely, if the median list price is decreasing, it indicates a declining market with diminished demand.

Median Sale to Original List Price Ratio - MLS



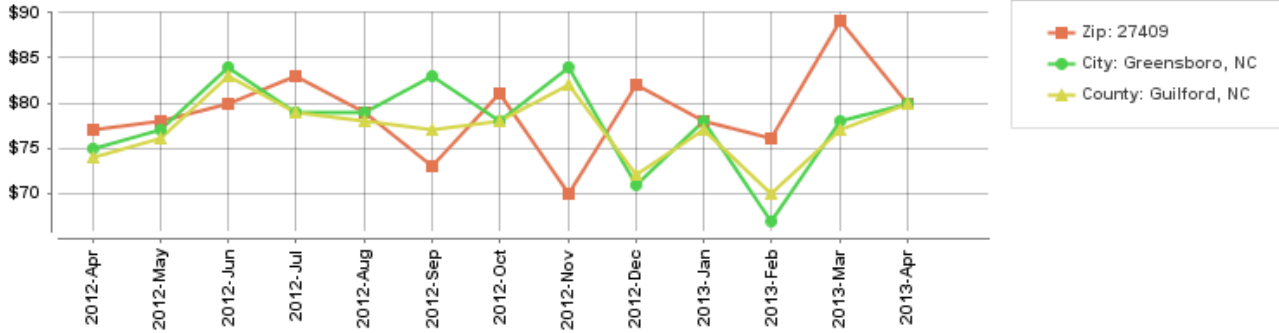
The median ratio of sale price to list price based on MLS sales. For example, a home listed for \$200,000 that sold for \$190,000 would have a ratio of 95%. When the ratio is close to or even above 100%, homes are selling at or above their asking price and market demand is high. When the ratio is substantially below 100%, demand for homes is low.

Median Price per Square Foot - Tax



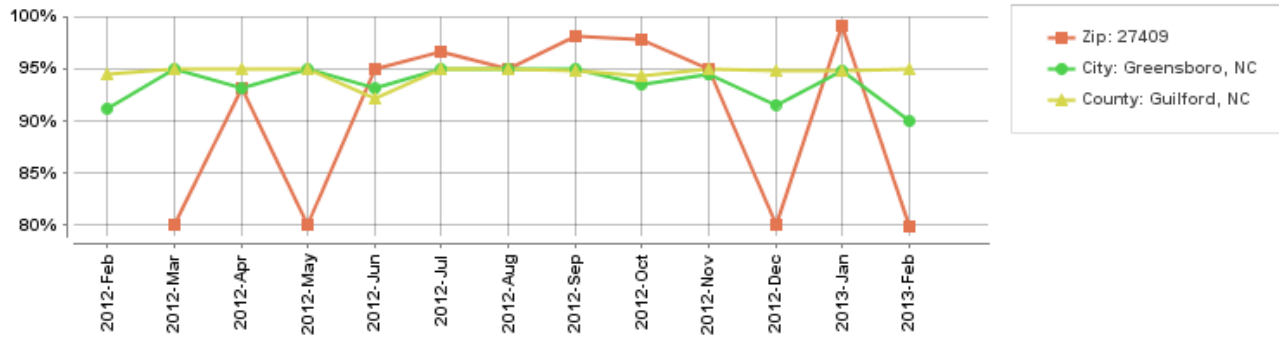
The median price per square foot for sold homes based on Tax sales. An increase in the median price per square foot -- particularly if the median size of sold homes has not also increased -- indicates that buyers are willing to pay more for the similarly sized homes. When the median price per square foot decreases, property values may be generally decreasing, or less costly homes are selling more briskly than higher valued ones.

Median Price per Square Foot - MLS



The median price per square foot for sold homes based on MLS sales. An increase in the median price per square foot -- particularly if the median size of sold homes has not also increased -- indicates that buyers are willing to pay more for the similarly sized homes. When the median price per square foot decreases, property values may be generally decreasing, or less costly homes are selling more briskly than higher valued ones.

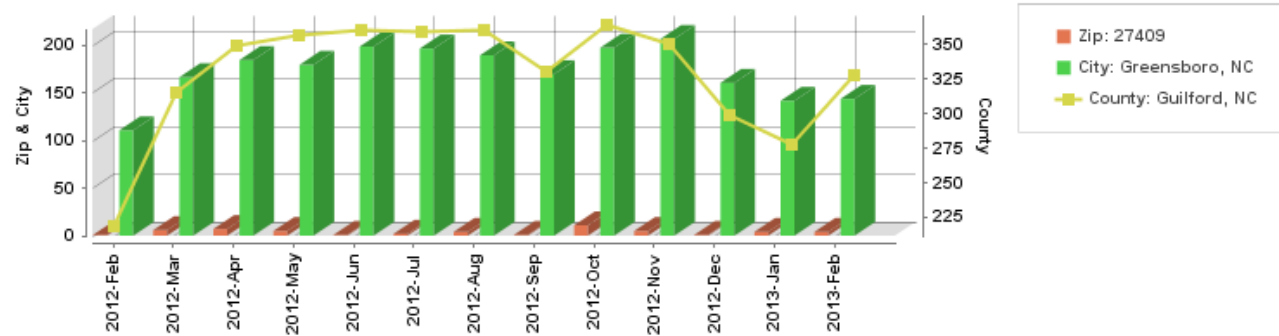
Median Loan to Value - Tax



The median loan-to-value ratio (or LTV) is the ratio of the mortgage amount to the purchase price. Conventional wisdom is that homeowners with lower LTV ratios are less likely to default on their mortgage. As a result, lenders typically require mortgage insurance for owners who have an LTV greater than 80%.

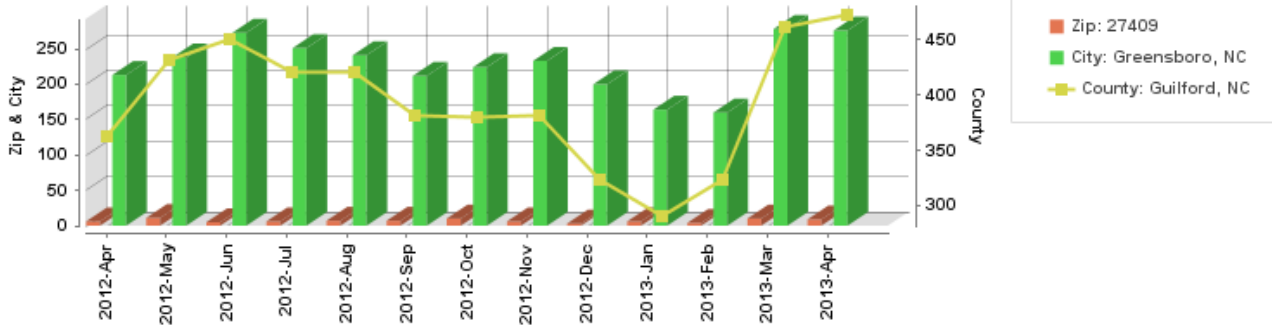
Market Activity

Number of Sales - Tax



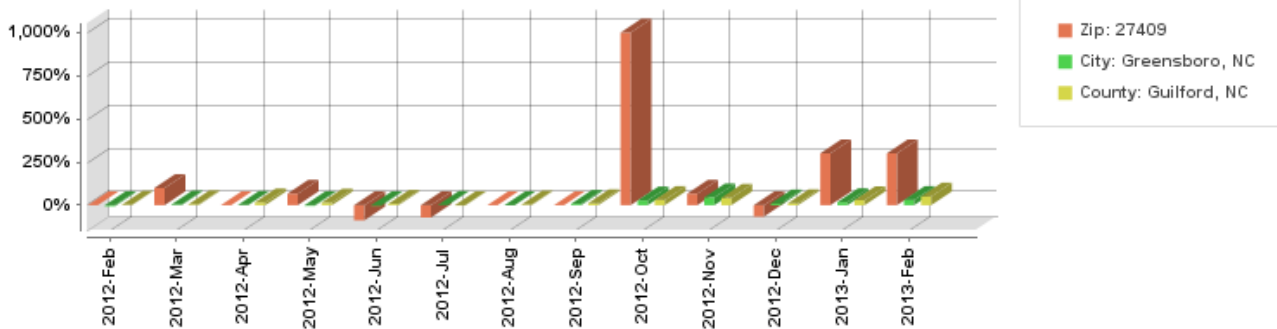
The number of properties sold via Tax. Increasing sales activity signifies an accelerating market, while decreasing activity signifies a declining market. Remember that sales activity may also change seasonally, so be sure to compare sales activity between comparable periods and over a sufficiently long enough timeline.

Number of Sales - MLS



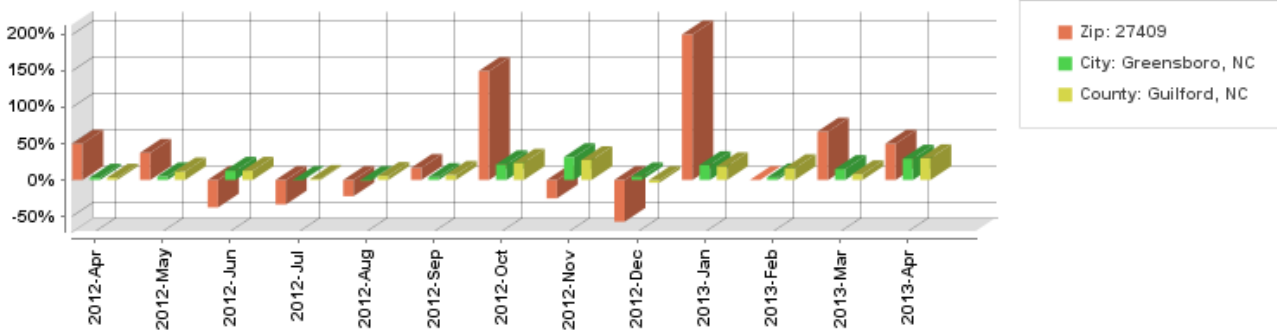
The number of properties sold via the MLS. Increasing sales activity signifies an accelerating market, while decreasing activity signifies a declining market. Remember that sales activity may also change seasonally, so be sure to compare sales activity between comparable periods and over a sufficiently long enough timeline.

Change in Sales Activity - Tax



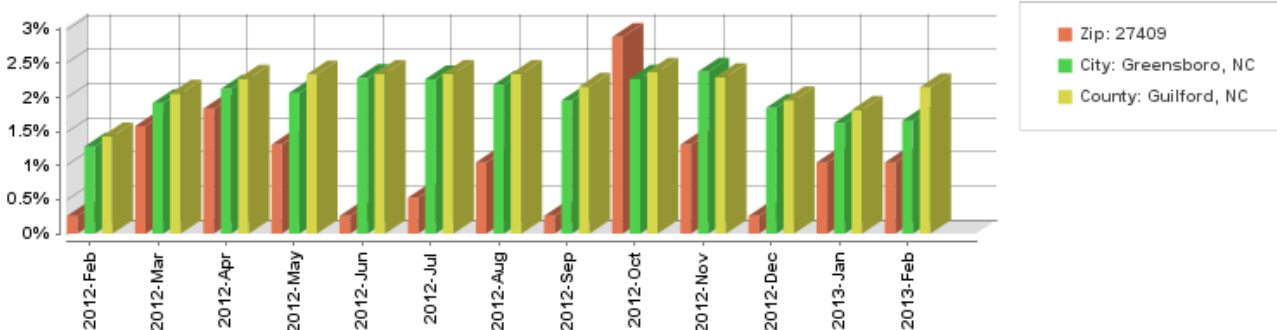
The percentage change in sales activity compared to the corresponding month or quarter of the prior year. Positive percentages reflect improving market conditions, and decreasing ones indicate declining market conditions.

Change in Sales Activity - MLS



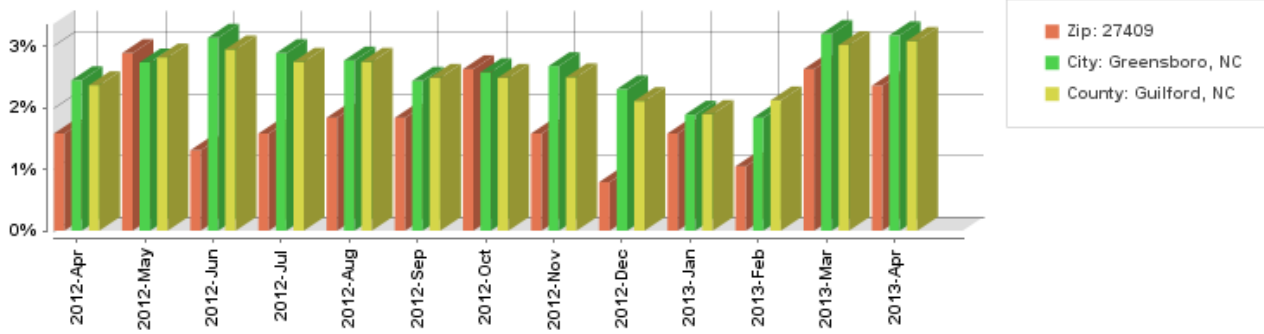
The percentage change in sales activity compared to the corresponding month or quarter of the prior year. Positive percentages reflect improving market conditions, and decreasing ones indicate declining market conditions.

Annual Turnover Rate - Tax



The annualized turnover rate indicates the percentage of all homes within the locale that sold via Tax. Comparing the annualized turnover rate between locations provides an indication of each area's relative stability or volatility.

Annual Turnover Rate - MLS



The annualized turnover rate indicates the percentage of all homes within the locale that sold via the MLS. Comparing the annualized turnover rate between locations provides an indication of each area's relative stability or volatility.

Demographics

Based on ZIP Code: **27409**

Population

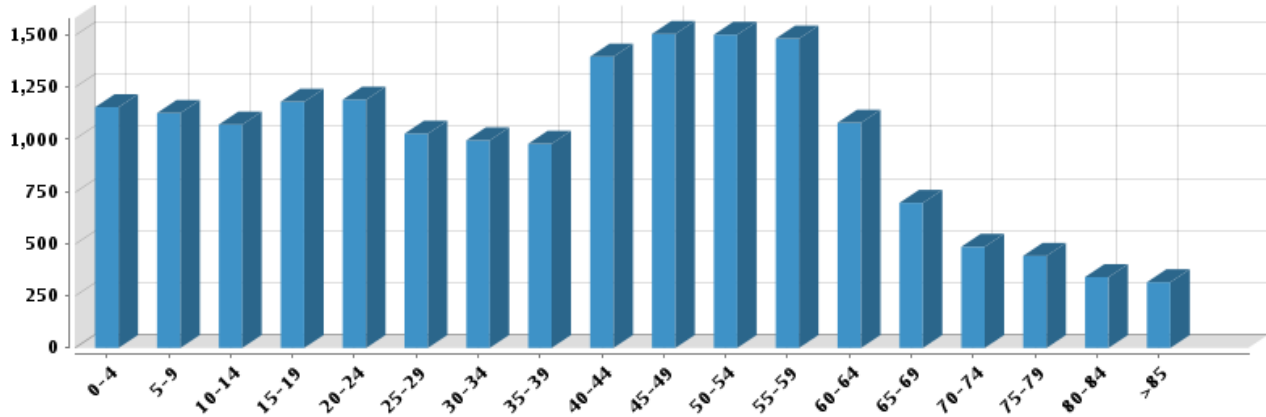
Summary

| | |
|----------------------------------|---------------|
| Estimated Population: | 17,975 |
| Population Growth (since 2000): | 37% |
| Population Density (ppl / mile): | 819 |
| Median Age: | 39.93 |

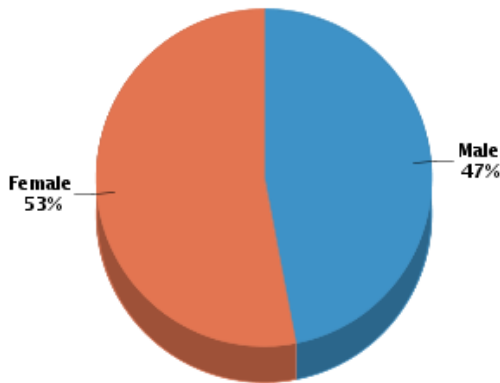
Household

| | |
|-------------------------|--------------|
| Number of Households: | 9,053 |
| Household Size (ppl): | 1.98 |
| Households w/ Children: | 2,047 |

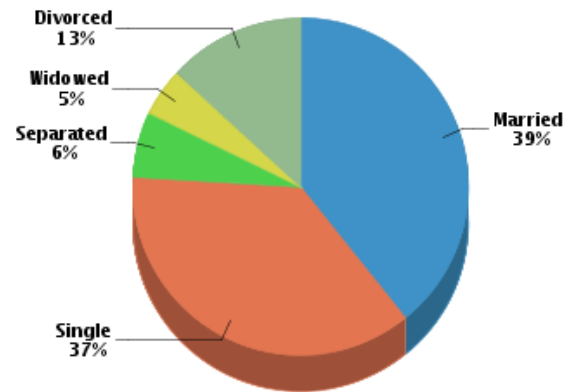
Age



Gender



Marital Status



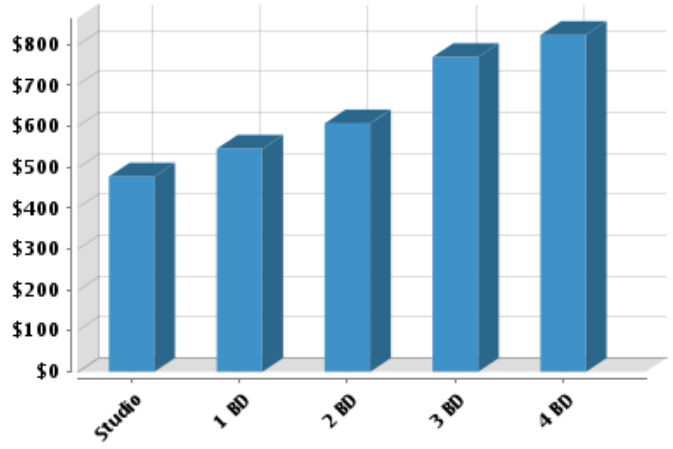
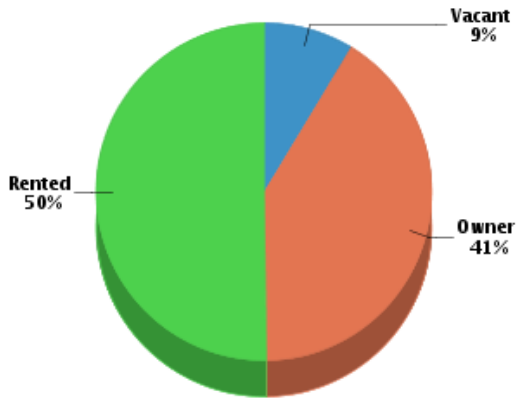
Housing

Summary

| | |
|------------------------------|------------------|
| Median Home Sale Price: | \$109,000 |
| Median Dwelling Age: | 15 years |
| Median Value of Home Equity: | \$174,093 |
| Median Mortgage Debt: | \$85,889 |

Stability

| | |
|------------------------------|---------------|
| Annual Residential Turnover: | 28.38% |
| 5+ Years in Residency: | 19.4% |
| Median Years in Residency: | 2.11 |

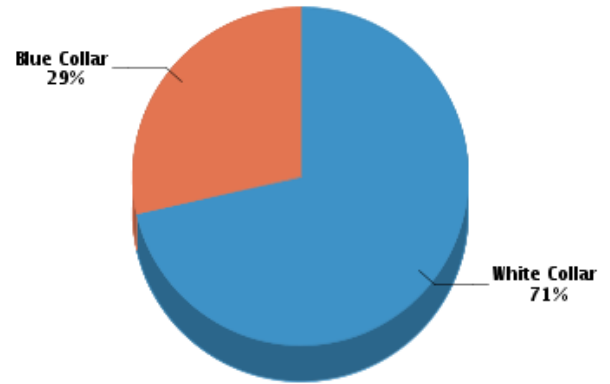


Quality of Life

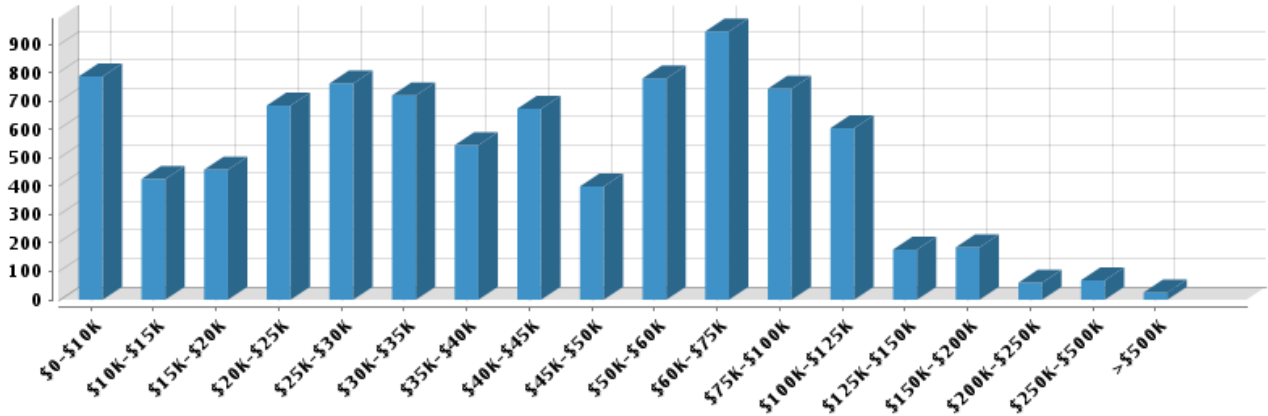
Workers by Industry

| | |
|-------------------------------------|-------|
| Agricultural, Forestry, Fishing: | 332 |
| Mining: | 48 |
| Construction: | 1,086 |
| Manufacturing: | 2,512 |
| Transportation and Communications: | 1,268 |
| Wholesale Trade: | 4,317 |
| Retail Trade: | 5,682 |
| Finance, Insurance and Real Estate: | 1,345 |
| Services: | 7,377 |
| Public Administration: | 494 |
| Unclassified: | 238 |

Workforce



Household Income

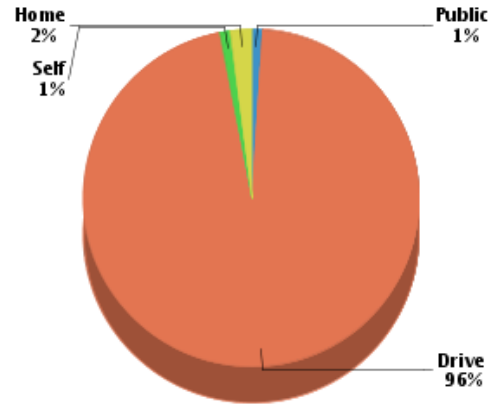


Average Household Income: \$53,517

Average Per Capita Income: \$27,030

Commute Method

Median Travel Time: **17.31 min**



Education

Educational Climate Index (1)



Highest Level Attained

| | |
|-----------------------|--------------|
| Less than 9th grade: | 521 |
| Some High School: | 648 |
| High School Graduate: | 2,725 |
| Some College: | 3,220 |
| Associate Degree: | 1,065 |
| Bachelor's Degree: | 2,999 |
| Graduate Degree: | 1,071 |

(1) This measure of socioeconomic status helps identify ZIP codes with the best conditions for quality schools. It is based on the U.S. Census Bureau's Socioeconomic Status (SES) measure with weights adjusted to more strongly reflect the educational aspect of social status (education 2:1 to income & occupation). Factors in this measure are income, educational achievement and occupation of persons within the ZIP code. Since this measure is based on the population of an entire ZIP code, it may not reflect the nature of an individual school.
 (2) Powered by Onboard Informatics. Information is deemed reliable but not guaranteed. Copyright © 2013 Onboard Informatics. All rights reserved.

Schools

Radius: **1.00 mile(s)**

Public - Middle/High

| <i>Guilford County School District</i> | Distance | Grades | Students | Students per Teacher | GreatSchools Rating (1) | Community Rating (2) |
|--|----------|----------|----------|----------------------|-------------------------|----------------------|
| Ragsdale High School 602 High Point Rd | 0.81 | 9th-12th | 1,400 | 19 | 4 | ★★★★☆ |
| Middle College Gtcc - Jamestown 601 High Point Rd | 0.81 | 9th-12th | 159 | 23 | 7 | ★★★★★ |

(1) GreatSchools Ratings provide an overview of a school's test performance. The ratings are based strictly on test score performance for that state's standardized tests. Based on a scale of 1-10. (Public School Test Score Copyright © 2012 GreatSchools.net)
 (2) The community rating is the overall rating that is submitted by either a Parent/Guardian, Teacher, Staff, Administrator, Student or Former Student. There will be only one rating per school. Based on a scale of 1-5.
 (3) Powered by Onboard Informatics. Information is deemed reliable but not guaranteed. Copyright © 2013 Onboard Informatics. All rights reserved.

Local Businesses

Radius: **1.00 mile(s)**

Eating - Drinking

| | Address | Phone # | Distance | Description |
|--------------------------------------|--------------------------|----------------|----------|-----------------------|
| Pepper Moon Catering Inc | 1068 Boulder Rd | (336) 218-8858 | 0.59 | Caterers |
| Subway | 4701 Piedmont Pkwy # 105 | (336) 315-0302 | 0.71 | Restaurants - Deli |
| Mikhael's Deli & Catering | 4214 Beechwood Dr # 109 | (336) 297-4930 | 0.78 | Caterers |
| Triad Restaurant Group | 4214 Beechwood Dr | (336) 294-8262 | 0.78 | Restaurants |
| Wendy's | 4214 Beechwood Dr # 106 | (336) 294-8262 | 0.78 | Restaurants - Burgers |

Courtesy of Scott Vosburgh, TRIAD MLS INC

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Neighborhood Profile

| | | | | |
|--------------------------------|---------------------------|----------------|------|----------------------------|
| Family Fair | 4839 W Wendover Ave | (336) 851-1735 | 0.78 | Grocery Stores And Markets |
| Bella Napoli X Press | 4835 W Wendover Ave | (336) 856-9698 | 0.8 | Restaurants - Italian |
| Jersey Mike's Subs | 4835 W Wendover Ave # 144 | (336) 856-0010 | 0.8 | Restaurants - Deli |
| Fit Food Inc | 4835 W Wendover Ave | (336) 285-7068 | 0.87 | Food Products - Retail |
| Mid-State Petroleum Inc | 4192 Mendenhall Oaks Pkwy | (336) 841-3000 | 0.94 | Convenience Stores |

Shopping

| | Address | Phone # | Distance | Description |
|---------------------------------------|---------------------------|----------------|----------|--|
| Alta Designs | 4418 River Forest Ln | (336) 315-0066 | 0.12 | General Merchandise - Retail |
| Pacts Office Products | 4210 River Birch Loop | (336) 851-6004 | 0.37 | Office Supplies |
| Furniture Promotions | 4267 Plantation Ridge Ln | (336) 587-8463 | 0.39 | Furniture - Dealers - Retail |
| Enterprise Component Solutions | 1089 Boulder Rd | (336) 545-6740 | 0.56 | Computer Software |
| Furniture Hau | 4603 Crowne Lake Cir | (336) 617-4053 | 0.57 | Furniture - Dealers - Retail |
| Premier Technology | 4280 Piedmont Pkwy # 101 | (336) 855-0861 | 0.59 | Audio - Visual Equipment - Dealers |
| Hsm Electronic Protection Svc | 4253 Piedmont Pkwy # 101 | (336) 218-7800 | 0.7 | Electronic Equipment And Supplies - Retail |
| Carolina Imaging Products | 4210 Beechwood Dr | (336) 299-8172 | 0.76 | Computer And Equipment Dealers |
| Sabre Tooth Technologies LLC | 4214 Beechwood Dr # 102 | (336) 544-1258 | 0.78 | Computer Software |
| Tuesday Morning | 4835 W Wendover Ave # 139 | (336) 855-0423 | 0.8 | Gift Shops |

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